

JING CULTURE & COMMERCE

THE BUSINESS OF MUSEUMS AND CULTURE-TECH



RATE CARD 2022



MEDIA PACKAGES

Reach Jing Culture & Commerce's audience of culture and technology professionals through a digital media buy.

Choose from sponsored content or a customized package to fit your scope and budget.

DISPLAY MEDIA

GET SEEN \$3,000

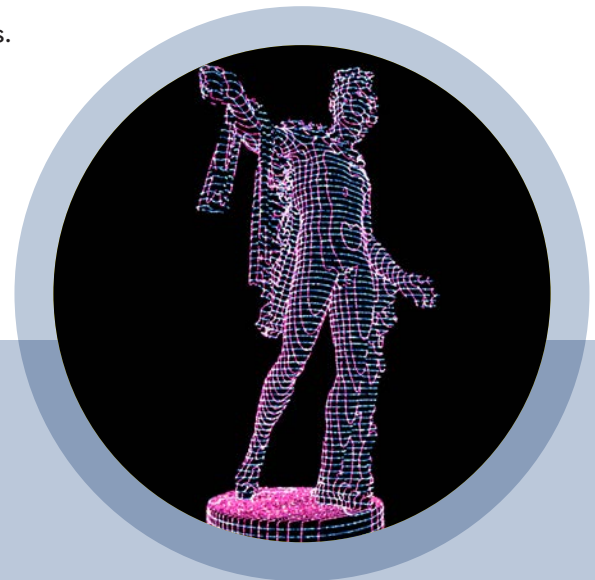
One newsletter banner to run across two weeks in two separate JCC newsletters.

GET THE PICTURE \$5,000

A web banner on JCC's Homepage, to run for two weeks.

GET VIEWS \$8,000

Video Player spot on our homepage, which attracts readers immediately and engages them on our site.



BRANDED CONTENT

All articles will be published with adjacent social media posts across our platforms - LinkedIn, Twitter, and Facebook.

GET STARTED \$5,000

One sponsored article in one of our dedicated categories - Tech Spotlight, Platform Spotlight, or Event Spotlight - depending on your product of service.

GET TRANSLATED \$5,000

A sponsored section published to our WeChat account, translated into the Chinese language and reaching our large audience in China.

GET NOTICED \$10,000

A sponsored series of three articles in one of our dedicated categories - Tech spotlight, Platform Spotlight, or Event Spotlight.

GET ATTENTION \$15,000

A sponsored series of three articles in a specially dedicated "Featured Series" section displayed prominently on our site.

SPONSORSHIP PACKAGES

EVENT PACKAGE \$10,000

Work with JCC for dedicated pre- and post- coverage of your conference, event or webinar. Contact us for a customized package including editorial content and display media on our site, as well as social media promotion.

REPORT PACKAGE \$10,000

Our reports hone in on subjects that are important to the culture-tech sphere. The insights help drive our readers' decisions in their industries and support better decision making. Co-brand a Report and your company or organization will stand as an expert in the field - sharing facts, data, and analysis from your sector.

WEBINAR SPONSORSHIP \$15,000

Co-brand and co-host a webinar that digs deep into the latest insights and trends from your company's sector. Work with us, to solidify your stance and explore pressing issues.

COLLABORATION OPPORTUNITIES

Work with us to promote your conference, event, or company message through collaborative content. We support cultural institutions, museums, and non-profits offering a platform for sharing valuable insights and information from the cultural sphere. Our collaborations include mutual amplification and exposure for JCC and your organization.

*Ask about sponsorship opportunities on our **Jing Culture & Crypto Newsletter**.





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Let us customize a media package that fits your
scope and budget.

For inquiries contact:
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