



Jing Culture & Commerce covers the latest creative technology trends across the cultural sector. From digital innovations to tech-centered projects to audience engagement strategies — our reporting highlights how technology is reshaping the industry for cultural, museum, and culture-tech professionals around the world.

Content Verticals

CultureTech

Exploring technology-focused projects — from XR exhibitions to mobile apps — by museums and attractions.

Emerging Trends

Spotlighting upcoming trends and topics on the cultural horizon.

Cultural Insider

Examining successful digital strategies and industry insights from cultural organizations and leadership.

Commerce

Analyzing innovative approaches to licensing, sponsorships, digital revenue generation, and e-commerce.

Cultural Collaborations

Highlighting key and strategic partnerships between cultural venues, and brand and licensing agencies.

Stats At A Glance

Monthly unique page views
145K

Newsletter subscribers
23K

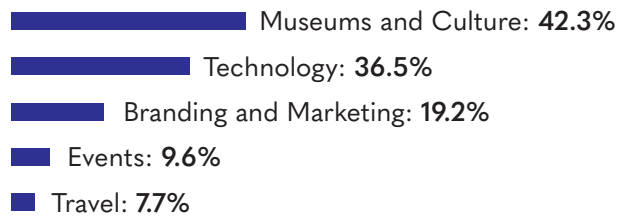
Average pages per session
3

Average session length
1.25

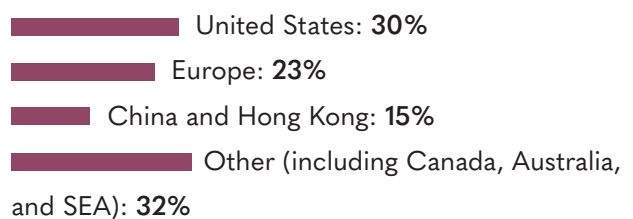
Audience Demographics

- 43.8% female; 46.2% male
- 42% aged between 25 and 34

Audience By Sector



Audience By Region





More JCC Offerings



Reports

Our special reports present organization-tested insights, strategies, and touchpoints from industry players based on timely case studies, key data points, and expert interviews. Contact us for our custom report program.



Webinars

Our webinars explore current happenings in the global cultural sphere. Through discussions, cultural institutions and organizations share constantly evolving strategies to drive visitor connection and engagement.

Newsletters

Our weekly roundup offers subscribers the latest on strategies, technologies, and solutions in the cultural sphere, as well as content from our partners and other global outlets.

Social Media

JCC has an active presence on LinkedIn, Facebook, and Twitter, as well as a WeChat platform that shares coverage on the latest culture-tech and digital projects with an audience of Chinese readers.



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Our Regular Collaborators



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