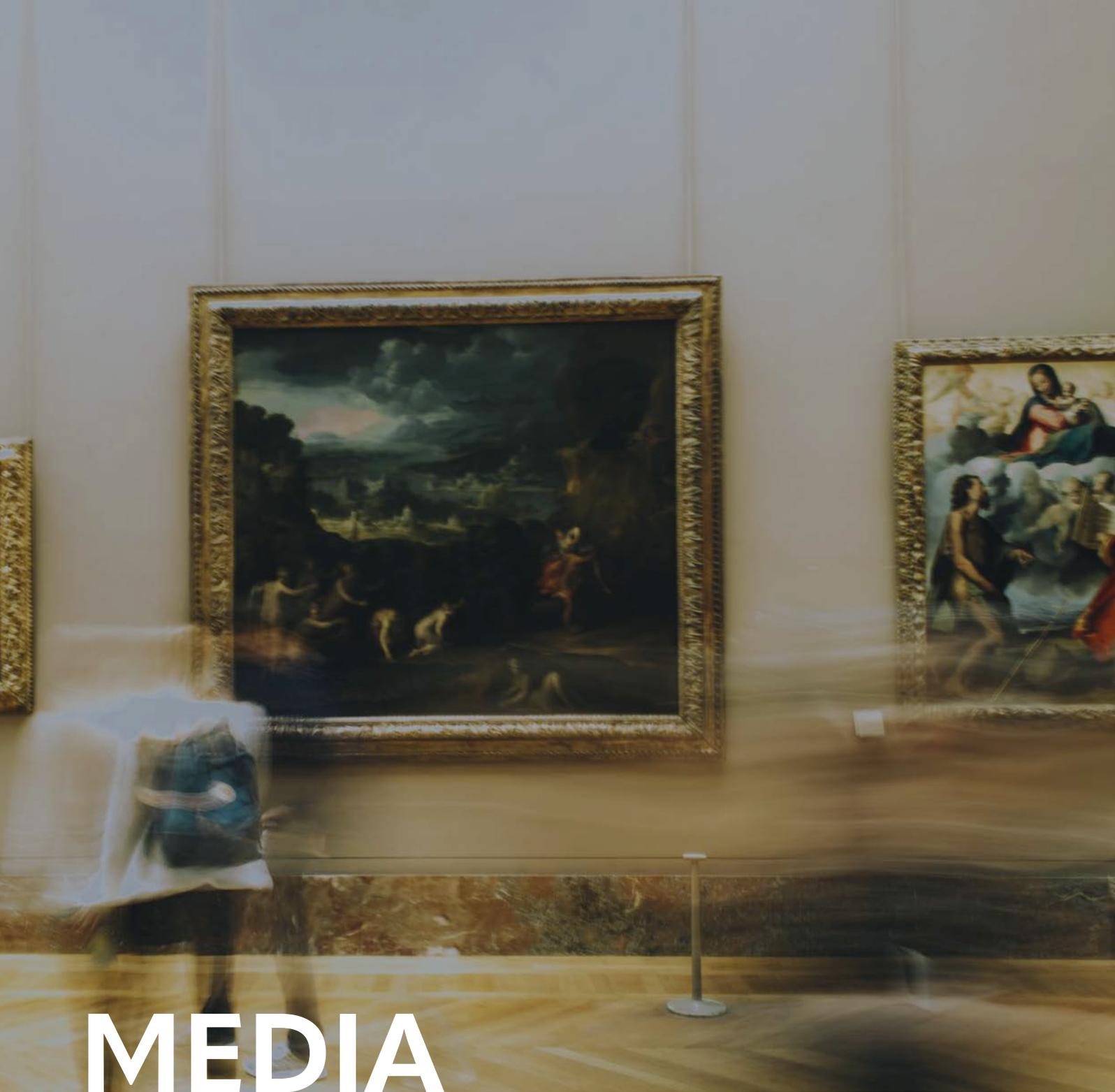


# JING CULTURE & COMMERCE

THE BUSINESS OF MUSEUMS AND CULTURE-TECH



RATE CARD 2022



# MEDIA PACKAGES

Reach Jing Culture & Commerce's audience of culture and technology professionals through a digital media buy.

Choose from sponsored content or a customized package to fit your scope and budget.

# DISPLAY MEDIA

## GET SEEN \$3,000

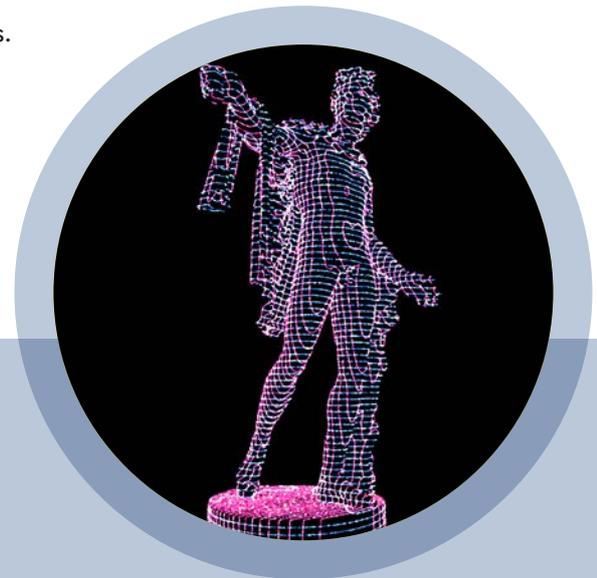
One newsletter banner to run across two weeks in two separate JCC newsletters.

## GET THE PICTURE \$5,000

A web banner on JCC's Homepage, to run for two weeks.

## GET VIEWS \$8,000

Video Player spot on our homepage, which attracts readers immediately and engages them on our site.



# BRANDED CONTENT

*All articles will be published with adjacent social media posts across our platforms - LinkedIn, Twitter, and Facebook.*

## GET STARTED \$5,000

One sponsored article in one of our dedicated categories - Tech Spotlight, Platform Spotlight, or Event Spotlight - depending on your product of service.

## GET TRANSLATED \$5,000

A sponsored section published to our WeChat account, translated into the Chinese language and reaching our large audience in China.

## GET NOTICED \$10,000

A sponsored series of three articles in one of our dedicated categories - Tech spotlight, Platform Spotlight, or Event Spotlight.

## GET ATTENTION \$15,000

A sponsored series of three articles in a specially dedicated "Featured Series" section displayed prominently on our site.

# SPONSORSHIP PACKAGES

## EVENT PACKAGE \$10,000

Work with JCC for dedicated pre- and post- coverage of your conference, event or webinar. Contact us for a customized package including editorial content and display media on our site, as well as social media promotion.

## REPORT PACKAGE \$10,000

Our reports hone in on subjects that are important to the culture-tech sphere. The insights help drive our readers' decisions in their industries and support better decision making. Co-brand a Report and your company or organization will stand as an expert in the field - sharing facts, data, and analysis from your sector.

## WEBINAR SPONSORSHIP \$15,000

Co-brand and co-host a webinar that digs deep into the latest insights and trends from your company's sector. Work with us, to solidify your stance and explore pressing issues.

## COLLABORATION OPPORTUNITIES

Work with us to promote your conference, event, or company message through collaborative content. We support cultural institutions, museums, and non-profits offering a platform for sharing valuable insights and information from the cultural sphere. Our collaborations include mutual amplification and exposure for JCC and your organization.

\*Ask about sponsorship opportunities on our **Jing Culture & Crypto Newsletter**.





# JING CULTURE & COMMERCE

Let us customize a media package that fits your  
scope and budget.

For inquiries contact:  
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